#### UNLOCK THE SUPERPOWER OF A GREAT NIGHT'S SLEEP







#### **SAY HELLO TO**

## Saatva

## Luxurious sleep without the luxury price

Welcome to Saatva, a place where handcrafted luxury, eco-friendly materials, and superior construction come together to create sleep experiences that are greater than the sum oftheir parts and unmatched by our competitors. Not only does sleep impact every aspect of your health, it also has the power to unleash better performance. At Saatva, we consider sleep a superpower. That's why we call it Smarter Luxury Sleep.

## Company History

Saatva was founded in 2010 to be a different kind of mattress company. Shopping for a mattress is a historically frustrating experience and people had their fill of misleading marketing, overbearing salespeople, and inflated prices. It was time for something new.

Saatva pioneered online mattress shopping. This direct-to-consumer model includes 24/7 customer service, free white glove delivery, and a no-pressure in-home trial. Today Saatva is the largest online seller of luxury mattresses in the United States.

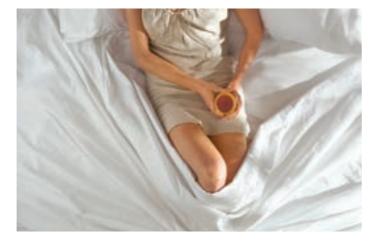
We continue to innovate with our Viewing Rooms, physical extensions of our online brand where mattress shoppers can experience our products in person.











## Unparalleled Craftsmanship & Quality

Saatva mattresses are made with premium materials and built to the highest standards, handcrafted and assembled in our American factories. They're hand-delivered and set up in the room of your choice by our white glove delivery teams. This process ensures a superior experience from beginning to end at a price you can feel good about.



# Handcrafted & Assembled in the USA

Since all of our mattresses are made domestically, they don't have to travel far to your home from the factory. That kind of efficiency is better for the environment while providing employment to American workers and supporting local economies.

## Made to Order

Every Saatva mattress is handcrafted when you order it.
Unlike other internet mattress companies, we'd never dream of compressing our premium beds into a small box. Instead, we deliver them factory-fresh to any room in your home for free. They never sit inside a warehouse because there's no warehouse to sit in.

# Every Saatva Mattress Includes These Qualities

#### Supportive

Superior support and healthy spinal alignment with our patented Lumbar Zone® Technology

#### Antimicrobial

Exclusive Guardin™ botanical antimicrobial treatment

#### Hypoallergenic

Cover made with organic cotton



**OUR MATTRESSES** 

A Style for Every Sleeper

## Experience comfort without compromise

Here at Saatva, we celebrate our differences. We offer a range of beds for all sleep styles and body types, and every adult mattress is endorsed by the American Chiropractic Association. That means you'll always find the mattress that's a perfect fit.

Not sure which is right for you? Go to **saatva.com/quiz**, and in less than five minutes you can find your perfect mattress match.

## SAATVA Classic America's best-selling luxury innerspring and our most popular mattress. The Saatva Classic blends the durability and responsive feel of an innerspring with the cushioned comfort of a hotel-style, 3" **Euro pillow top** and our patented **Lumbar** Zone® Technology. • Back and joint pain relief • Optimal spine support • Chiropractor approved • GreenGuard® Gold Certified



#### SAATVA

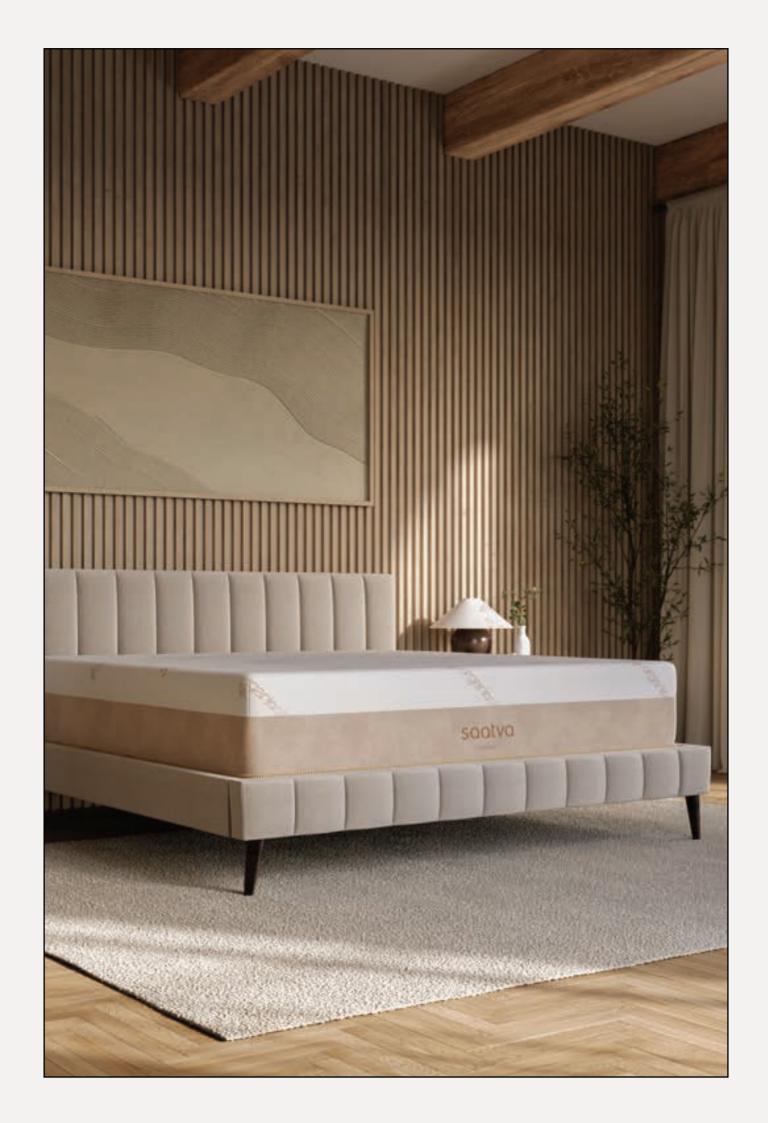
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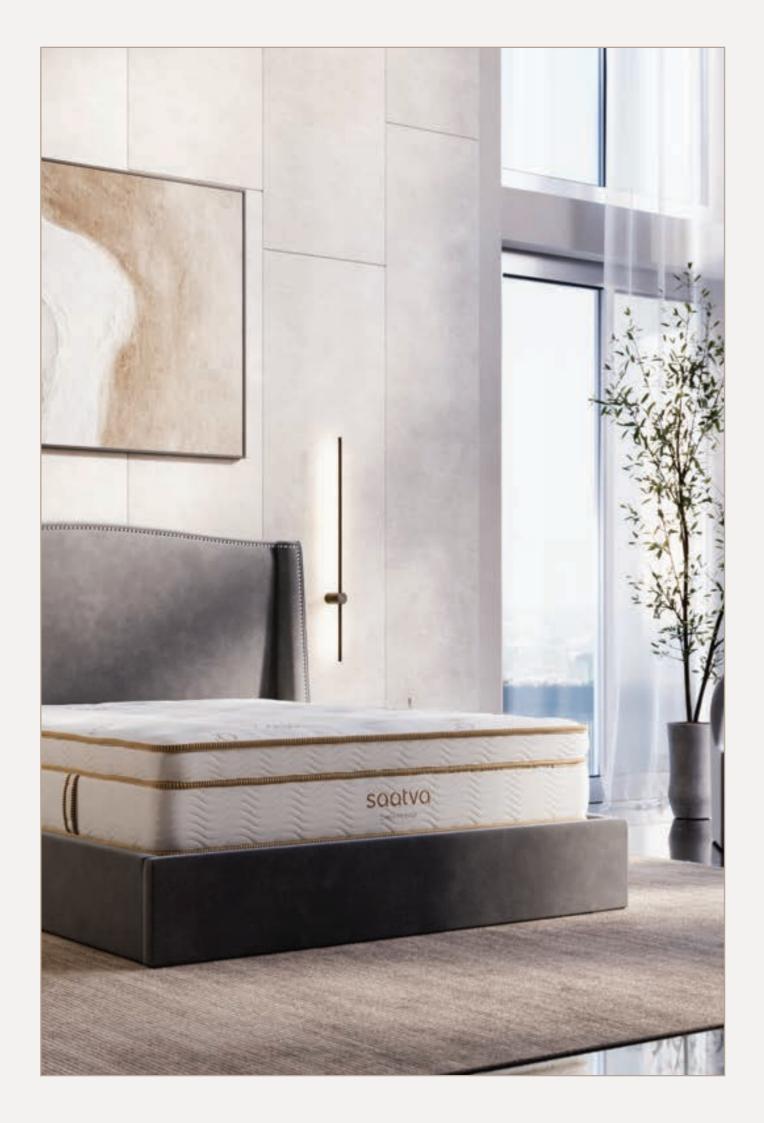
A revolution in sleep technology, the Saatva Rx is the first luxury mattress specially designed for sleepers with chronic back & joint conditions. Our Therapeutic Support Core<sup>TM</sup>—a proprietary combination of foam and coils—provides maximum support that automatically adjusts to your body's curves and movements.

- Enhanced back support
- Body-contouring pressure relief
- Plush, cradling comfort











## Zenhaven



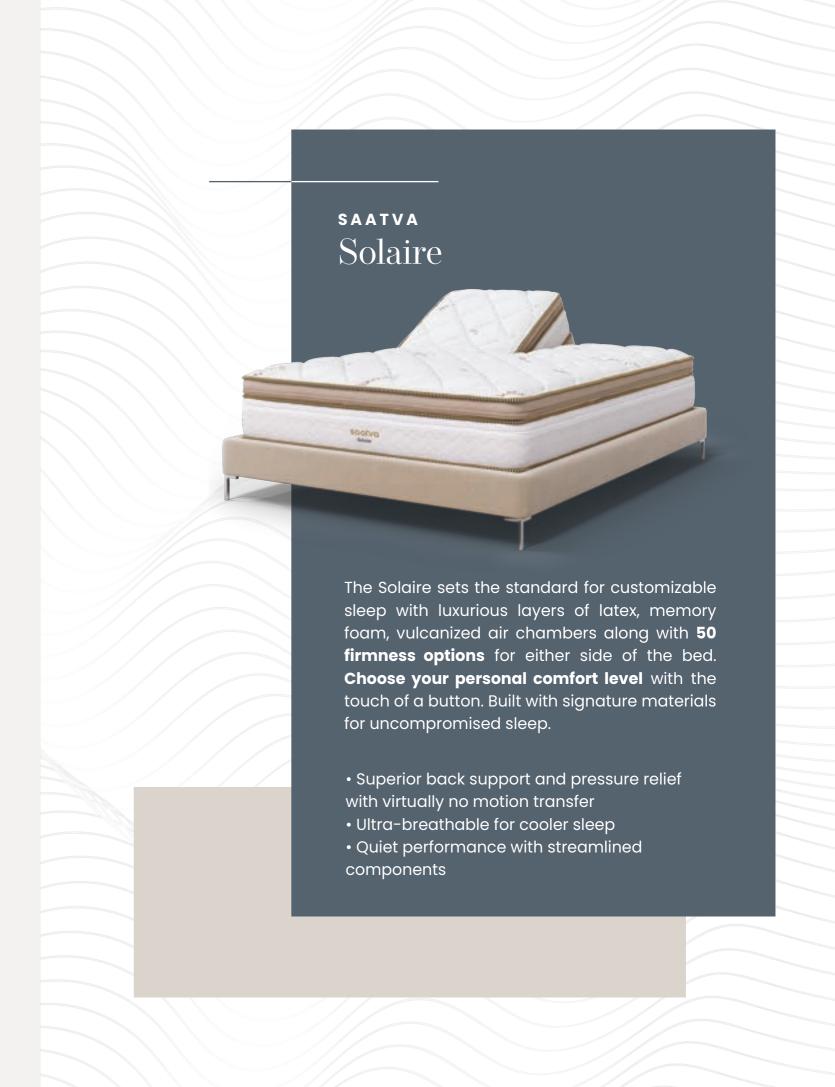
Drift into effortless sleep with Zenhaven and its **5-zone organic latex** construction. The dual-sided design offers two distinct comfort options with every layer of this mattress made from pure latex.

Combine that with a superbly breathable cover made with organic cotton plus New Zealand wool that naturally regulates your body temperature, you're sure to experience rest that's unparalleled.

- Buoyant, weightless feel
- Ultra-breathable for cooler sleep
- Healthier for you and the planet













An evolution from memory foam as you've known it. We combine AirCradle® foam, with its unique curvature for body contouring and pressure point relief, and a layer of individually wrapped coils to provide a responsive feel and greater ease of movement.

- Great pressure point relief
- Cool comfort
- Back and joint pain relief

## Youth Mattress

This versatile innerspring youth mattress has a dual-sided, flippable design to support the needs of growing kids. Made with the same high-quality materials as all Saatva mattresses, this two-in-one design will give your child all the support and comfort they deserve.

- Cover made with naturally hypoallergenic organic cotton
- Side 1: ages 3 7. Side 2: ages 8 12
- Patented spinal support for growing children
- Accident-proof





## SAATVA Crib Mattress

Give a bundle of comfort to your bundle of joy. Our dual-sided baby mattress is built with safety and the unique sleep needs of babies and toddlers in mind. Handcrafted with organic cotton, organic wool, and a natural thistle flame barrier. It will provide peace of mind as your baby is cradled in soothing comfort.

- Two beds in one
- Extra-firm support on baby side, firm on toddler side.
- Accident-proof, washable removable cover
- GreenGuard® Gold certified

## Bunk & Trundle Mattress

The first luxury mattress **designed exclusively** for bunk and trundle beds. The Saatva bunk and trundle mattress incorporates all the benefits of a Saatva handcrafted mattress into a low-profile design. At just **6 inches thick**, it's the perfect complement to any child's or guest room.

- Breathable, water-resistant cover
- Exclusive Guardin™ antimicrobial treatment
- Natural, fiberglass-free flame barrier





## Dog Bed

Handcrafted luxury isn't just for humans anymore. Give your best friend the same comfort, quality, and durability you've come to expect from a Saatva mattress. We've elevated the traditional dog bed with an **ergonomic design** and premium materials. Plus, it's the first on the planet with **responsive micro-coils** for healthy spinal alignment and ease of motion for dogs of any age.

- Exclusive micro-coils
- Provides healthy spinal alignment
- Luxurious comfort with pet-safe materials
- Available in small, medium, and large sizes

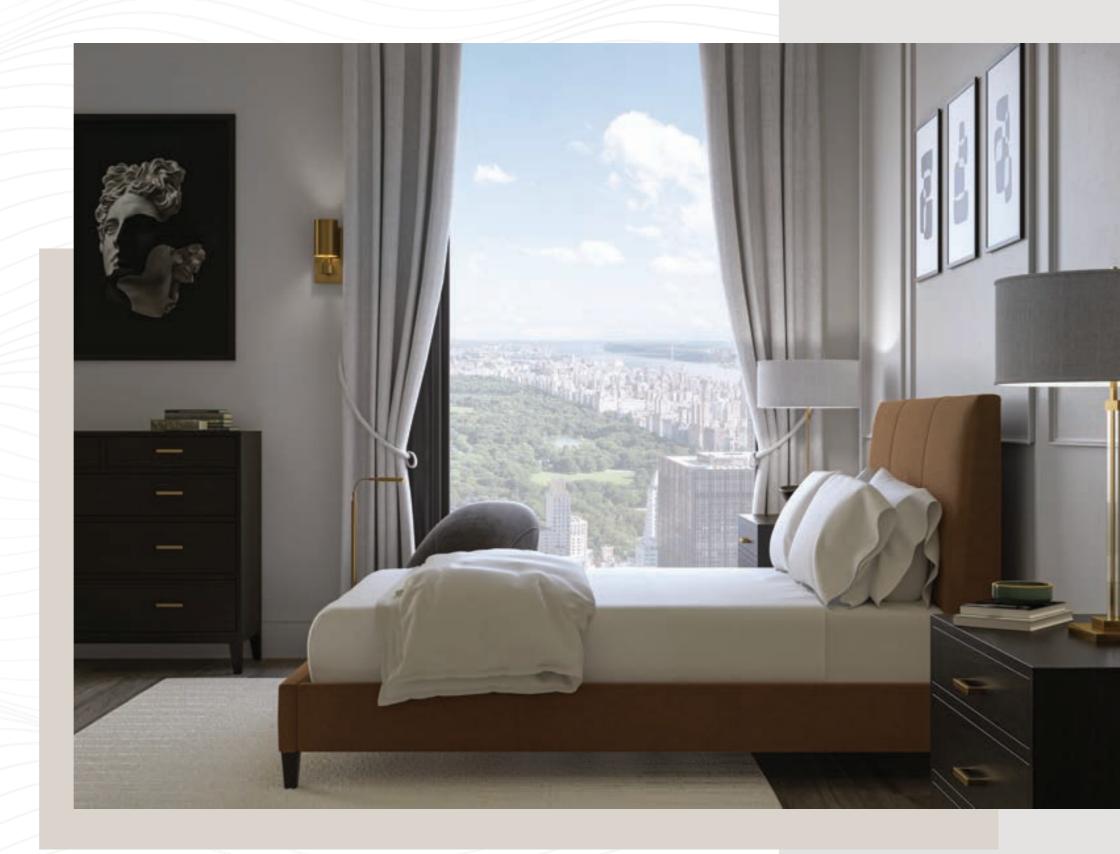
### BEDDING

## The Perfect Complement to Blissful Sleep

Create the sanctuary of your dreams with our luxurious sheet sets, pillows, weighted blankets, and more. Handcrafted using premium eco-friendly materials like organic cotton and all-natural Belgian linen.



Use your phone to scan and view our full bedding collection





### Percale Collection

Crisp and clean. 100% cotton. 200 thread count percale. Available in solid colors and our 5-star luxury, banded style.



### Sateen Collection

Silky soft. Timeless elegance. 300 thread count sateen. Available in organic sateen, signature sateen, and solid or embroidered styles.



### Flannel Collection

Velvety-soft, luxury flannel. Heirloom-quality, long staple cotton. Perfect for cool sleepers and cooler weather.



### Linen Collection

Premium European linen. Cool in the summer and warm in the winter.



## Pillows

Available in a range of styles for every kind of sleeper including responsive latex, both a graphite and cloud memory foam, and an airy down alternative.



### Blankets & Quilts

Sustainably made. Breathable and cozy. Our 100% cotton quilts come in channel and diamond patterns plus an airy gauze weave. Blankets come in four different knits: waffle, sweater, diamond, and herringbone. There's even a weighted blanket.



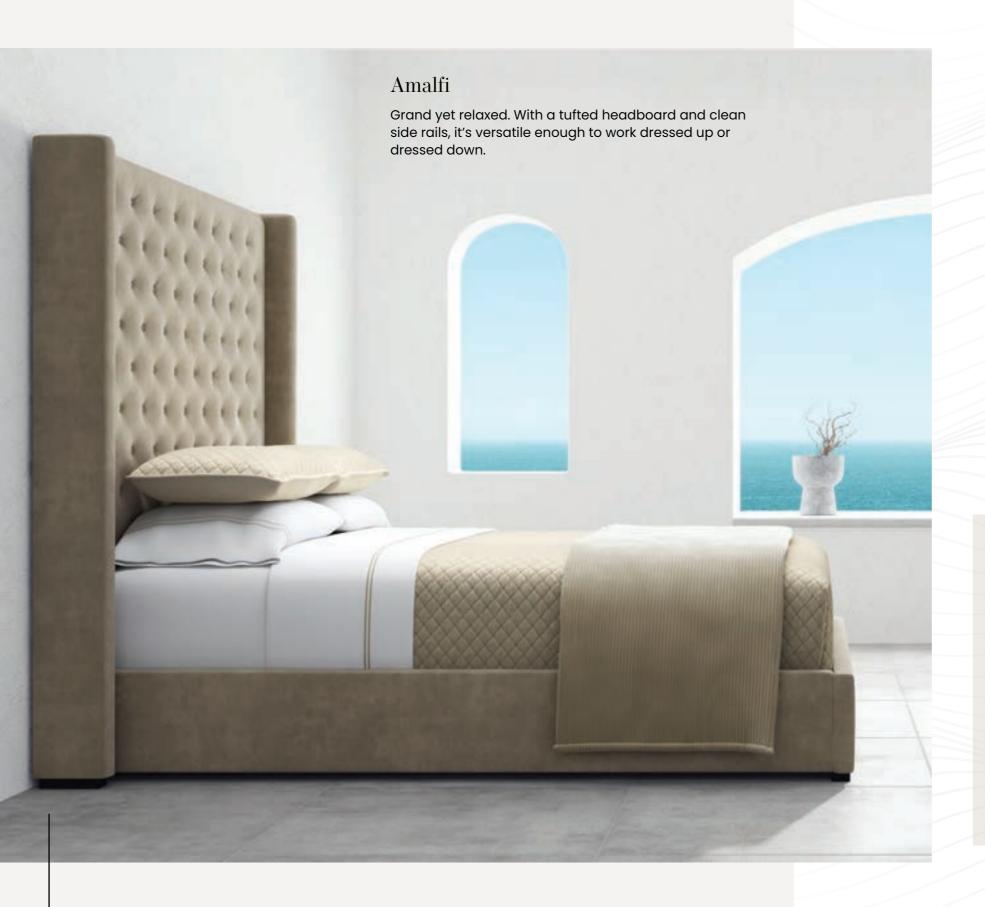
### Comforters

Complete your bedding ensemble with our plush and breathable down alternative comforters, with a lightweight, heavyweight, and all-season option.



## Mattress Pads & Toppers

Enhance mattress comfort and longevity with a variety of toppers including cooling graphite, responsive latex, contouring foam, and more. Complemented by breathable 100% cotton mattress pads or waterproof protectors.





Pair a luxury Saatva mattress with an equally beautiful bed frame. There's a wide range of styles available including leather, storage, and wood. The largest, our upholstered collection, comes in four select fabrics: taupe or graphite vintage velvet along with natural pewter linen.



#### Santorini

Sleek. Sophisticated. A platform bed with a low profile and graceful legs that seem to float above the floor.



#### Rhodes

The Rhodes is a companion bed frame to our ever-popular Santorini. It boasts the same sleek, sophisticated lines, updated with a taller headboard and modern matte brass legs.



## Halle Storage Bed

This hydraulic storage bed is an update to our contemporary and timeless Halle bed frame with added convenience of ample storage under its platform. Perfect for small spaces with limited storage.



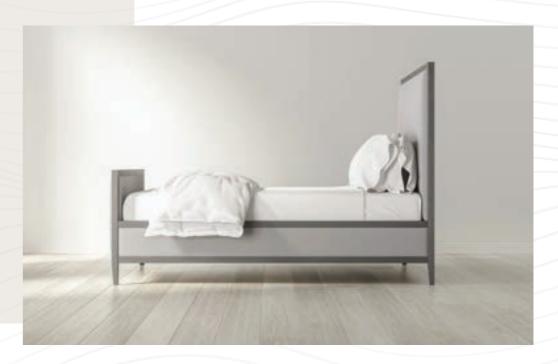
#### Minori

Laid-back style with a relaxed vibe. Has a subtle profile with a curved headboard and gently tapered wings.



### Milan

The Milan bed frame strikes the same balance of fashion-forward and timeless design as the Italian metropolis from which it takes its name.



### Calais

A timeless design. Clean, crisp lines. An elegant, upholstered wood frame with an understated silhouette that invites you in.



## Cassis

Like the charming coastal town it's named for. Relaxed. Refined. Sculpted lines and a low profile invites you to spend more time in bed.



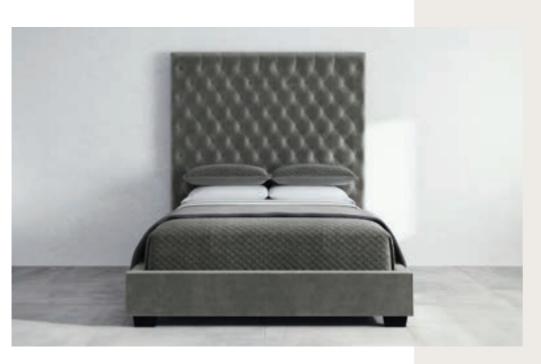
## Crete

As eye-catching as the Greek isle it's named after, the Crete bed frame boasts an iconic, oversized silhouette that stands out from the ordinary.



#### Adra

Distinguished by its deep dimensions and low-slung silhouette, the Adra leather platform bed frame exudes expansive comfort.



#### Marbella

Design that steals the scene. A tall, tufted headboard that pairs well with its smooth, sleek frame.



### Adjustable Base & Adjustable Base Plus

Find your perfect angle for effortless sleep. Our adjustable base provides customized comfort while the adjustable base plus includes convenient preset positions and a full-body massage feature.



#### Mattress Foundation & Bunkie Board

Superior to box springs, our durable foundation is made from North American spruce, eco-friendly foams, and a cover made with organic cotton. Our low-profile bunkie board provides optimal support and durability while only adding 2" of height.









A luxury collection of versatile seating options whose sizes and styles fit any bedroom.







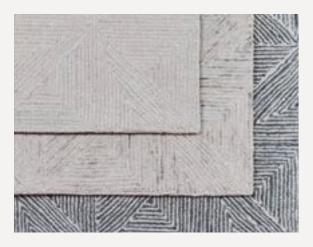


Lamps & Nightstands

Complement any mattress and bedframe with these elegant and timeless designs.









## Bedroom Rugs

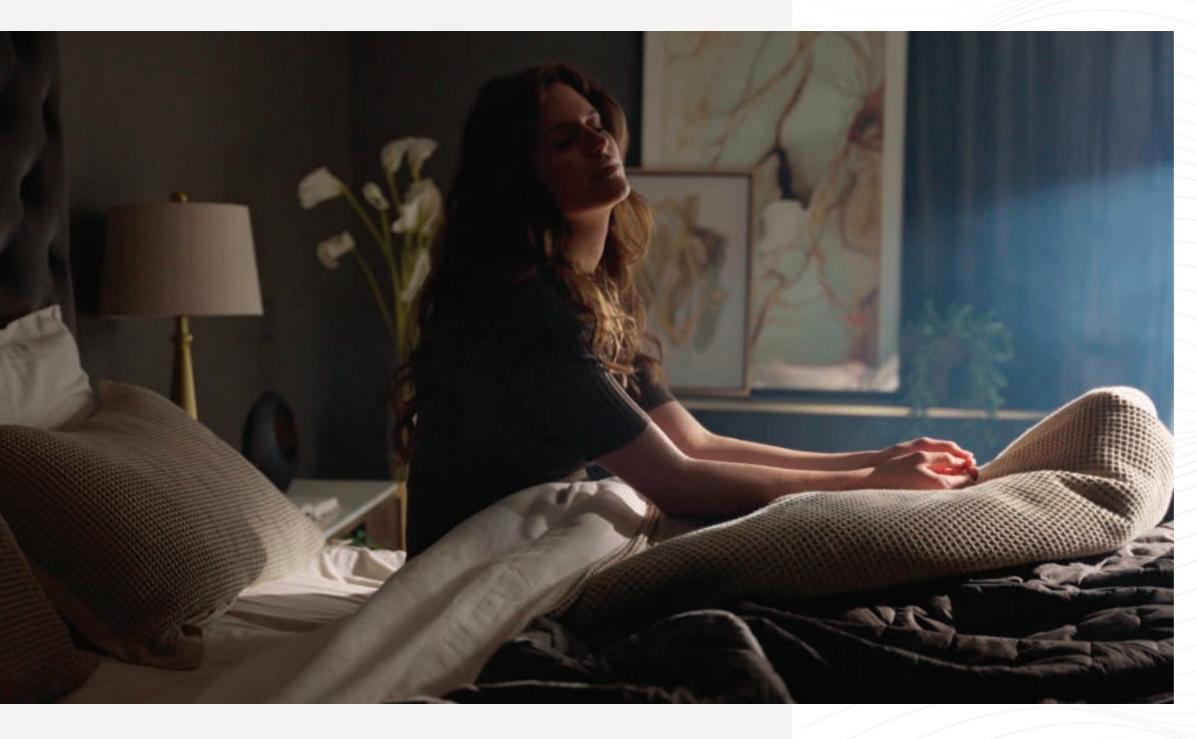
Add richness and dimension to any room with the Saatva Bedroom Rug Collection. Specifically crafted to fit a variety of decors and design approaches. Every rug is sustainably and ethically crafted and made to match our collection of furniture and bedroom color palettes.



# Luxury Bath Towels

Experience luxury with our premium towels. Choose between waffle or plush textures, both crafted from durable long staple cotton that gets softer with each wash.

## Smarter Luxury Sleep doesn't end here



- 365-Night Trial Enjoy your mattress at home for a year.
- Never in a Box
  - Our FREE white glove service includes in-room delivery and setup, plus we'll take away your old mattress.
- Friends for Life Warranty
  - We stand behind the quality of our craftsmanship and materials with a lifetime warranty.
- 24/7 Customer Service Our friendly sleep guides are always available.

## saatva

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Learn more at www.saatva.com/blog